LearnQuest

Learning is a lifelong journey. Let LearnQuest be your guide.

Partner Network News

Welcome!

In this Issue:

Partner Portal Enhancements
See the new features that have been implemented to make your utilization of the Portal easier and more efficient!

New Course Insights
Find out more about IBM Watson and learn about the new API Connect courses.

Train the Trainer Events
A new schedule is available including TWO new Apple Authorized courses!

Conferences
Four conferences in Europe and two in the Americas give you an excellent opportunity to participate. You can also earn revenue by reselling tickets to the events!
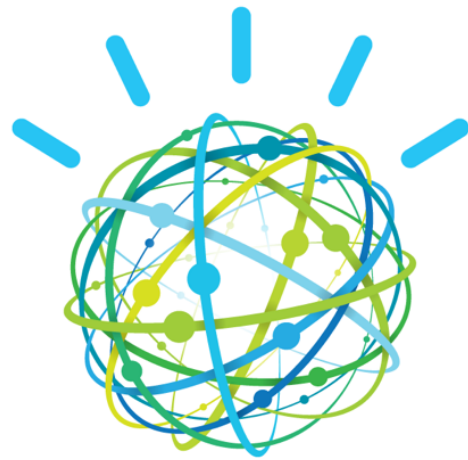
Regional Updates

Partner Portal Enhancements

LearnQuest has been listening to your feedback, and added improved functionality to the Partner Portal!

You now have the ability to add and modify single pieces of data at a time (i.e. 1 class, 1 student registration, 1 SPVC purchase, 1 instructor, 1 location) by completing and submitting a simple form instead of having to upload spreadsheets in order to communicate the information to us. Please note the new "Single Class Management" link in your Portal that takes you to the below screen. We will update the Partner Portal guide to reflect this new functionality. We encourage our partners to try it out.

New Course Insights

Introducing a new LearnQuest support contact for the Middle East.

Train the Trainer Events

We're glad to announce that the Fall schedule is now available on LearnQuest.com. Following the link below, you will be able to view the course outlines, prerequisites, and the calendar regarding the T3's.

Explore T3 Courses

2017 Conferences
Europe

IBM Cloud & Analytics University
October 10-13, 2017

IBM Cloud University
IBM Analytics University
Co-located in Berlin
(Customers register for one of the two events, but can attend sessions for both.)

Commerce Events

London, UK | October 24-25, 2017
Milan, Italy | October 30-31, 2017
Stuttgart, Germany | November 2-3, 2017
LearnQuest Partners use code LQIns17 for a 15% discount

North America Conferences

Watson

We know "Watson" has been a buzzword in the IBM ecosystem. So, what is Watson Explorer? It's an application that can pull massive amounts of data together from multiple sources for analysis.

Who might buy this product and need to learn how to use it? Any organization that gathers data and wants to look at it in an understandable format. It lives in the Big Data space, but is more user-friendly and digestible than most Big Data reporting tools.

Learn More >

API

Each month, we look into what each new course is, what other courses it relates to, and what the industry popularity is. While doing research this month we found some really cool info on APIs.

First, API stands for Application Programming Interface. Here's a video that translates the concept of APIs into laymen's terms: **https://www.youtube.com/watch?v=s7wmiS2mSXY** (Three-and-a-half minutes well-spent, if you watch it!)

Why do I mention API? IBM's newest course on the topic (WD500G released in June) and three other recently added courses (WB832, WD502, and WU500) are great additions to the catalog. IBM has created a product that is specifically

IBM Business Analytics Learning Academy
October 17-19, 2017 | New Orleans, LA

Internet of Things
November 15-17, 2017 | New Orleans, LA

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designed as a tool for building, publishing, and securing APIs, called API Connect v5. This is a great suggestion for any of your client organizations who already have other IBM software development platforms. Even if they don't use IBM's app dev platforms, they can leverage this API building platform.

Who should you talk to? Any company to whom you've ever sold Java training; any company that has taken WAS classes; any company that has web or mobile apps. If they already do programming, they may be a candidate for this latest addition to the Dev Opps space.

Regional Updates

New Channel Manager for Middle East

Our Middle East partner support has been transitioned to the LearnQuest India Team, who will continue to provide the high level of engagement and service that you have come to expect from LearnQuest.

Gopa Sindhwani (gopa.sindhwani@learnquest.com) is now the dedicated Delivery and Channel Manager for our Partners from the Middle East.